

Lai Xu

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Principal UX Designer

lai-xu.com

Innovative UX Designer with 15 years of experience in creating impactful and inclusive experiences. Expert in solving complex challenges through comprehensive studies and thoughtful design solutions. Proficient in leading user-centered design processes, fostering collaboration, and mentoring teams to achieve design excellence.

SKILLS

Design

- User Research
- Prototyping
- Wireframing
- Interaction Design
- Visual Design
- Storyboarding
- Data Visualization
- Accessibility
- Usability Testing
- Conversation Design
- Visual Storytelling
- Design System

Organizational

- Project Planning
- Project Leadership
- Program Management
- Product Design
- Product Vision
- Problem Solving
- Software Requirements
- Communication
- Scope & Prioritization
- Team Alignment
- Consulting
- Mentoring & Coaching

EXPERIENCES

Principal UX Designer | Oracle

Kansas City (Remote) | Sep 2022 - Current

As Principal UX Designer at Oracle's Global Industry Unit (GIU) UX team, I lead complex UX projects, helping industry teams to adopt Redwood design philosophy and user-centered design processes. I collaborate with global product teams to address challenges, such as designing Cloud-Native Session Border Controllers for Communications, Transaction Filtering and Case Management for Financial Crimes, Stress Testing for Financial Services Analytical Applications, and Safety products for Life Sciences.

Beyond project work, I manage the Cross GIU Design Show and Tell program, significantly increasing our team's engagement across GIUs. I also host consulting office hours and teach the Redwood Bootcamp course. Mentoring a large group of UX designers, I foster a supportive network and boost productivity by guiding multiple designers simultaneously.

Senior UX Designer | Oracle

Kansas City (Remote) | Sep 2020 - Sep 2022

As a Senior UX Designer at Oracle's Global Business Units (GBU) UX team, I supported the overall UX effort across Oracle by providing internal consulting, designing a common set of UI components, and developing our cross-GBU communities through best practices. Consulting services include research, review of existing products, user flows, wireframes, high-fidelity visual design, prototypes, and usability testing.

Senior UX Designer | Cerner

Kansas City, MO | Sep 2015 - Aug 2020

Managed global UX design projects in an agile environment, led iterative design releases, developed product visions through client interaction and market research, and communicated design goals with stakeholders. Guided both functional and UX design processes, conducted stakeholder interviews, created prototypes, and ran usability studies. Also mentored teams on UX best practices.

SKILLS

Tools

Figma
Paper and Pen
Sketch
Invision
Miro
Photoshop
Illustrator
JIRA
Confluence
Wordpress

ACTIVITIES

Volunteering

Marketing Chair

OPAL Board
Oracle Professional Asian
Leadership

Founder & Advisor

OPAL Midwest
Oracle Professional Asian
Leadership

Interests

Published portrait
photographer in Kansas
City. [Bokeh Story Photos](#)
specializes in creative
portraiture and lifestyle
photos. Passionate in
working with charities
like Harvest Ball Society.
Lead photographer for
Adorn Style Show for 5
years.

UX Designer | Cerner

Kansas City, MO | Sep 2013 – Sep 2015

Participated in research and iteration planning, facilitated brainstorming and design sessions, and created workflows, wireframes, prototypes, and visual mockups for web and mobile products. Conducted user research and usability studies, and coordinated between design and development teams.

Interaction Designer | Cerner

Kansas City, MO | Aug 2010 – Sep 2013

Participated in the research, analysis, development, and testing phases for the third-generation Learning solution. Defined standards and style guidelines, managed the UI design process in an Agile environment, and participated in software certification.

Solution Designer | Cerner

Kansas City, MO | Jun 2008 – Aug 2010

Wrote user stories and software requirements, drove user-centered product definition and iteration, and created the second generation of Cerner's Learning solutions, including tools for both end users and administrators.

Visual Designer | Cerner

Kansas City, MO | May 2007 – Jun 2008

Designed and maintained Cerner Publishing's SharePoint site. Created graphics, production images, and user guides for Cerner Publishing. Participated in regular design reviews and other team-wide design efforts.

Radiology Consultant | Cerner

Kansas City, MO | Jul 2005 – May 2007

Interviewed clinicians and implemented 26 Cerner Millennium RadNet systems in Production Environment. Responsible for building, validating, testing, and troubleshooting the RadNet and Clinical Reporting solutions for Adventist Health System and other Cerner RadNet clients. Improved efficiency and accurate information throughout the radiological process.

EDUCATION

Virginia Tech

Bachelor of Science (B.S.), Business Information Technology